

2021 Annual Report.

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The Health City Report 2021

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Revaginate NG



....be sexually liberated

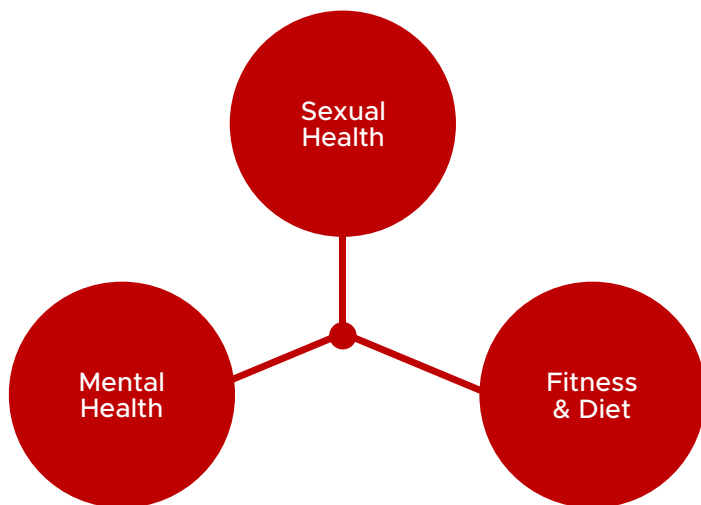


Office of the Vice
President AAUA

What is The Health City about ?

The Health City is a tech - enabled social enterprise that provides preventive health services and education. We do this by provision of preventive health education and services for Adolescents and Young People in order to reduce the incidence and prevalence of chronic non communicable and infectious disease via our website, thehealthcityonline.com. We also provide First Aid services to promote health, prevent complications from emergencies via Panacea First Aid Services

Our key focus areas are;





OUR MISSION

Our mission is to improve lives via provision of preventive health information and services.

OUR VISION

Our vision is to reduce the incidence of preventable and chronic disease by ensuring that young people from today start making healthy choices

Also to ensure that via providing lifesaving First Aid services for the entire populace, we can improve their health outcomes.



2021!!!

What a ride, it's been a year of recovering from the Pandemic and for us, a year to serve you better. This year saw the launch of our website thehealthcityonline.com and we're excited about the immense progress we've been able to make in impacting the lives of adolescents and young people.

This year also saw the launch of Panacea First Aid Services, the first of many products our team will be launching in providing preventive health information and services to improve lives.

We're also officially registered with the Corporate Affairs Commission as a company.

All this wouldn't have been possible without the hard work the entire team put in to make sure we achieved our goals this year.

Thank you to Olatubosun Mobolaji, our Projects lead who ensured all units of the team work smoothly and efficiently, Teniola Bamigbola, the head of content creators who is a leader per excellence, Fatuase AnjolaJesu & Awe Folabi, Co- leads of The Graphics team, whose creativity alongside that of the entire graphics team have blown us away, Dr. Bankole IyanuJesu, Head of medical team, for steering the team

forward, Wuraola Igboroodowo (Wura from The Health City to those of you that receive our newsletter) our community manager and Head of operations for Panacea First Aid for exuding excellence and Adebule Moses for his strategic advice. The above listed are the leads of various units in our company who ensured that everything ran smoothly this past year, thank you once again.

Special, Special Thanks to the main engine of the team, the content creators and the graphics team, you all are the ones that make us who we are, we appreciate your efforts and dedication beyond words, Daniella Obuwa, Fakuade Ayomide, Abdulhakim Bashir, Adebule Damilola, Adewale Tolani, Olayemi Oyindamola, Alonge Bolade, Chinedu Adaora, Bamisaye Peace and Bisola of the graphics team. Thank you for an impact filled year.

Special thanks to Stephen Nwadike of the graphics team for his exceptional dedication and effort, Special thanks also to Daniella Obuwan who doubles as a vegan health consultant on our website as well as being a part of the content creators team, your work is beyond appreciated.

We published 98 articles covering various topics on Sexual Health, Mental Health, Fitness and diet on our website this year, We recorded over 6000 views of these articles and we're only just getting started by God's grace. To our avid readers and clients, we say a big thank you for being a part of our story, we look forward to 2022 serving you even better.

Expect More!

Odunola Olabintan
Team Lead,
The Health City

***We're
impact
driven***

The Health City Content Team

One of the goals for The Health City is to empower young people with accurate and timely health information that will impact their lives positively and to make right health choices. With the gradual removal of the COVID-19 restrictions this year, we have continued to support our community via several capacity building initiatives like virtual workshops, tweetchat webinars and networking opportunities. We have been able to achieve this through the support of the content team.



"If the health city, like a city, forms a hedge around the woes of a young adolescent/teenager, this makes me feel like we, the health city, is a flower bud around the pollen grains."

Adaora
(Content Creator)



"If the health city, like a city, forms a hedge around the woes of a young adolescent/teenager, this makes me feel like we, the health city, is a flower bud around the pollen grains."

Bashir
(Content Creator)



"The Health City" became my family since I joined them. It's been all fun and love. Extraordinary ideas started flowing in my head as a writer because "The Health City" gave me room to be myself whenever I write for them.

Danielle
(Vegan Health Consultant)

How we grew this year

Engaging our community

To design effective content we ensure that we frequently connect with our community to understand their realities and get feedback so that we can plan the right contents for them.

Our Achievements

As an organisation we have been able to grow irrespective of some of the challenges we have faced.

Here are some major announcements from our community that shone bright this year.

1. We have been able to attain our first hundred views on a post on our website.
2. We continued our special topics for each sub team.
3. We were also able to celebrate many special key events such as World Aids Day, International Women's Day, World Contraceptive day and the likes.
4. We also had many IG lives with various guests like SheWritesWoman, AISC Foundation, Dr Yemi Adeyemi and many more.

Our New Product



Catering for the first aid need of guests at events...

Our Services

- First Aid services
- COVID 19 compliance services
- Blood Pressure checks
- Blood sugar test
- Ambulance Services
- And More

► Contact Us
☎ 09069249661
✉ info@thehealthcityonline

What Panacea First Aid Service is about!

Panacea provides First Aid services for guests at your events -Nobody prays for emergencies but if they do happen, Panacea ensures that you and your guests are covered. All services are provided by our team of qualified and well trained medical doctors

Our goal is to ensure your guests feel and have the highest level of safety and comfort while they participate in your event's activities

Our Clients so far

1. #DoubleJoy2021
2. KTN
3. Miss Ekiti
4. DevFest Ado
5. Dev Fest Ibadan
6. Miss Ekiti Medical Outreach

Our numbers in terms of people attended to

We have attended to over **1000 guests** delivering various services such as ensuring **covid 19 compliance , First Aid Service, Checking Vital Signs, blood sugar and blood pressure and much more.**



Building Capacity

Content Creators Training Program

After the announcement of the Covid-19 pandemic, we understood that there is a need for more relevant health information online for young people so we aligned our plans with the current realities.

This led to the curation and deployment of our online content creation team, In June

2020 we were able to recruit and trained 11 content creators spread across our focus

areas (mental health, sexual Health, fitness and Diet).

Since then our amazing team of content creators have gone on to provide young people with accurate Health information covering our thematic areas.

But this year we have expanded that with 24 new content creators in 2021 whom we also trained.

Partnership programs.

Blood Drive

Our team, The Health City in partnership with Miss Olanipekun Ayomide organised a BLOOD DRIVE which held on the 5th of February 2021 at the Blood Bank, Haematology Unit, Ekiti State University Teaching Hospital (EKSUTH), Ado-Ekiti, Ekiti State

The aim of the event was two fold, to encourage people to donate blood and also use the opportunity of the free tests which came with the blood donation to know their health status

We had a total of 26 blood donors and the free blood tests that donors benefitted from includes;

- 1.HIV
- 2.Hepatitis B and C
- 3.Genotype
- 4.Blood group
- 5.Syphills tests.

We're thankful to our partner, Miss Olanipekun Ayomide and also to everyone who donated, we believe that several lives were saved by this initiative

We also specially thank the laboratory staff for their support.



Partnership programs.



HEALTH CLINIC

IN CELEBRATION OF CANCER AWARENESS MONTH

First state university teaching hospital
Funmilayo Ajakaiye diabetes and diagnostic center in collaboration with O.A Initiative

PRESENTS AWARENESS AND SCREENING EXERCISES ON:

- Breast scan**
Breast scanning aims to find breast cancers early. It uses an x-ray test called a mammogram that can spot cancers when they're too small to see or feel.
- Pap smear**
A Pap smear is a safe way to screen for cervical cancer. It can also reveal changes in your cervical cells that may turn into cancer later.
- Abdominopelvic scan**
Using a high and a computer to make pictures of your organs, mainly the abdomen, pelvis and other parts. It also shows more detail than a regular X-ray.
- HBS**
A random blood sugar test is used to screen out to measure the levels of glucose in your blood.
- ECG**
An electrocardiogram (ECG) is a medical test that detects cardiac (heart) abnormalities by measuring the electrical activity generated by the heart as it contracts.
- Blood pressure**
A blood pressure test measures the pressure in your arteries as your heart pumps. This makes it easier to identify an elevated or a decreased blood and possibly prevent any associated health complications.

32.5% OFF **₦13,500** **₦20,000**

DATE: OCTOBER 21 & 22, 2021.

Venue: Funmilayo Ajakaiye Diagnostic Center, Ekiti State University Teaching Hospital, Ado-Ekiti

For more enquiries: ☎ 234 836 990 9895 (Agbimola) ☎ 234 706 924 9660 (Odunmola)

We were super excited to be partners with O.A Initiatives on this project.

Breast and cervical cancer is a major health problem for women all over the world.

Sexually active or not! Being a woman leaves you susceptible to breast and cervical cancer.

Although almost every woman is familiar with breast cancer, there is little or no participation in the screening exercise.

Over two million new diagnoses were made in 2018, the risk of breast and cervical cancer is rapidly increasing, causing cancer death in women.

This is why it's important that

women get screened from time to time!

Several women were able to take advantage of this opportunity to get these tests done at a reduced price

2021 Big moves!



Launch of Official Website



We registered with the Corporate Affairs Commission as a company.



We created a new product Panacea First Aid Services



We Started Free Consultation online



We partnered with Ravaginate Ng

2021 in Numbers

5+ Client For Panacea
First Aid Services in
2 months post launch

6K+ people visited
our website

15+ event
partnerships

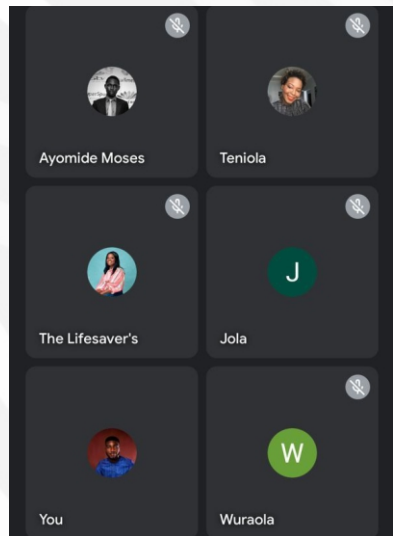
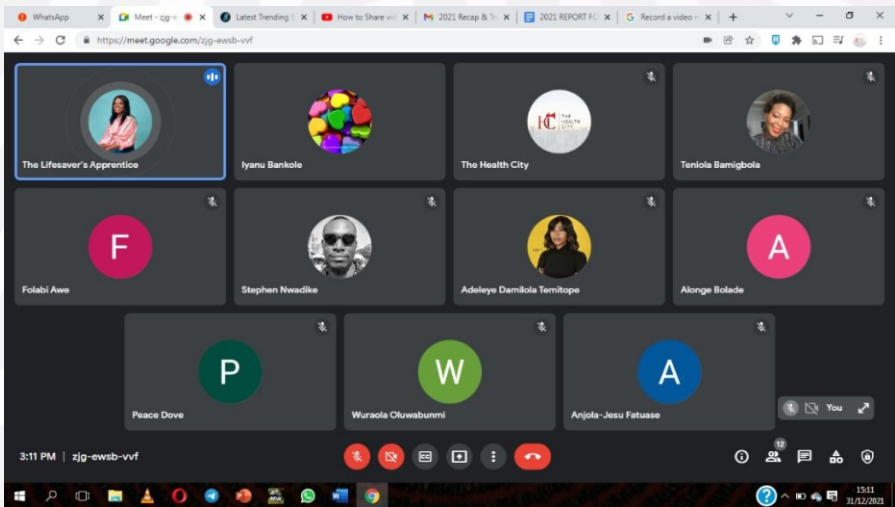
40+ people spoke
to a doctor on our
website

98+ Articles

170+ Subscribers to
our Weekly Newsletter


Year in Picture





***2022: A year of
celebration, growth,
and results.***



 www.thehealthcityonline.com

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